**Ofcom - Children and Parents: Media Use and Attitudes Report 2018**

Main findings:

* TV sets and tablets dominate device usage.
  + TV set usage decreasing, half of children and young people now watching on other devices and using Amazon Prime, Netflix etc. as primary source for viewing.
* YouTube is the main platform of choice for most.
* Online gaming on the increase, now three quarters of 5-15's.
* TV and social media important for news, but concerns over accuracy of news on social media.
* Majority of 12-15's think critically about the websites they are visiting, but only one third understand search engine advertising.
* Children more likely to admit exposure to unwanted experiences than last year; almost all recall being taught how to use the internet safely.
* Parents say controlling screentime has become harder; 12-15's say they believe they have struck a good balance.
* Parental concerns about the internet are rising (the balance of positive over negative has tipped towards negative).
* Unwanted experiences:
  + 10% of 8-11 year olds and 20% of 12-15 year olds have experienced some form of bullying.
  + 16% of 8-11 year olds and 31% of 12-15 year olds have seen something worrying or nasty.
  + But nearly all say they would tell someone, such as a family member.