Update on MOMO - Feb 2019

Momo is essentially a hoax, but it is so horrific it's sensationalised by the media and parents are understandably spreading cautionary advice, which unfortunately does nothing more than fuel the hoax further so that it goes round and round in a never-ending spiral, akin to other so-called challenges such as Blue Whale.

Naturally, some children are going to be frightened by what they see, yet this hoax is spreading so far and wide due to the sensationalism that more and more children are seeing it.

If you are asked by parents or young people about this challenge, inform them that it is a hoax. You can find a little more information using the link below

[https://www.thatsnonsense.com/is-the-momo-challenge-real-or-an-online-hoax-fact-check/](https://esafety-adviser.us4.list-manage.com/track/click?u=cbd59b76f0e1ad9db768db345&id=0726eb0181&e=04a6d9b8a0)